

MAYOR OF LONDON

CITY HALL, KAMAL CHUNCHIE WAY, LONDON, E16 1ZE
WWW.LONDON.GOV.UK/NYE/BUSINESS-AND-RESIDENTS

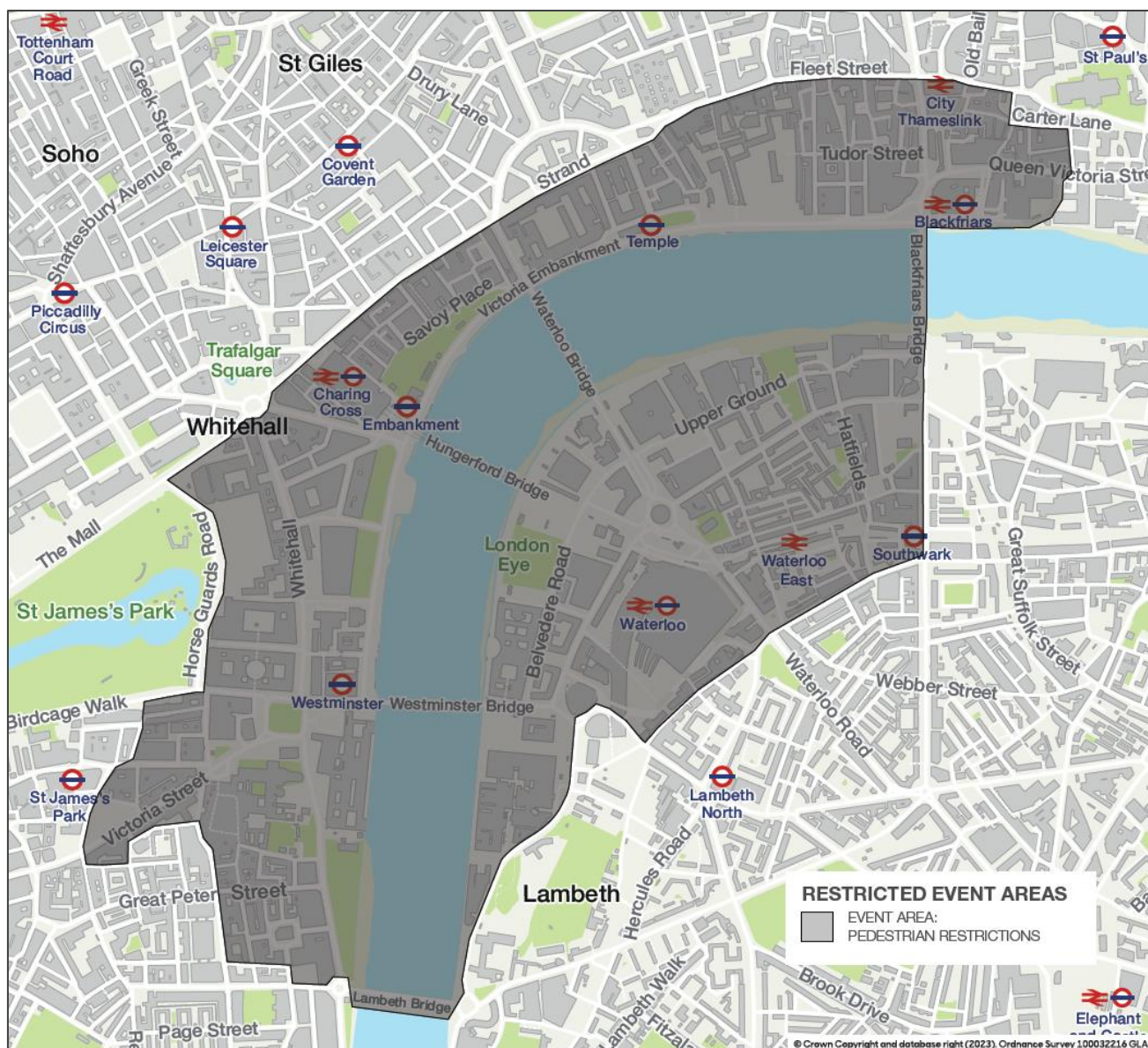
This letter contains essential information about how plans for the Mayor of London's New Year's Eve event might affect you on Sunday 31 December 2023 / Monday 1 January 2024.

Dear Sir/Madam,

This year, the Mayor of London's New Year's Eve event returns to The London Eye. The event will be ticketed again as we look to create a more enjoyable experience for those attending, and a smoother experience for those living and working in the area. The event opens with music, before a countdown as midnight approaches, followed by a ten-minute show at midnight.

Pedestrian Restrictions

The grey area contained within the black line on the map below shows where pedestrian restrictions will come into effect from 2pm on Sunday 31 December. These restrictions are in place to assist with the safe delivery of the event.



This letter has been sent to you by the Identity Group, the producer of the London New Year's Eve event, on behalf of the organiser, the Mayor of London.

Safety and Security

We are working closely with Local Authorities, Transport for London (TfL), the Metropolitan Police Service (MPS), British Transport Police (BTP), London Ambulance Service (LAS) and London Fire Brigade (LFB) to plan for safety and security at the event. On the night, security for the event will be managed by professional security staff and stewards working alongside the emergency services and other agencies to manage access into the event areas.

We encourage anyone living, working, or visiting areas in or around the event to be vigilant too, and to report anything of concern to a steward or police officer. At each entry point we will search all bags and may check photo IDs of named ticket holders entering the event. Please note, residents, staff of businesses and their guests may also be searched upon entry into restricted event areas.

If your property is located within the restricted event area

If your business or residence is located within the restricted event area, we strongly recommend you sign up for more information and regular updates via our website: www.london.gov.uk/nye/business-and-residents

Once registered, we will assess your circumstances and will provide specific information about how restrictions on the 31 December may affect you. This may include the option to request access wristbands for you and your staff/guests to assist with access to your property once restrictions are in place. Access wristbands help event security and stewarding staff to identify you so they can then ensure an easier route to your property. We also encourage residents to carry proof of address; staff of businesses to carry company ID; and guests of businesses or residents to carry proof of invitation or booking confirmation to assist event security and stewarding staff at access points.

If your property is located outside of the event area

Access to your property will not be restricted and access wristbands will not be required. However, usual walking routes may be impacted by event restrictions and MPS road closures will affect access for vehicles from 2pm. *See the **Getting around London on New Year's Eve** section below for further information.* For general information about the event and how restrictions may affect you, sign up via our website: www.london.gov.uk/nye/business-and-residents

Please note: Access wristbands are not tickets for entry to the event. They do not provide access across bridges once they are closed and they do not provide access for vehicles. They are to support access to your property or business only once pedestrian restrictions are in place. The deadline to request access wristbands is **Friday 15 December**. Any requests received after this date, will be available for collection from our central London office between Christmas and New Year's Eve.

Advice to Businesses and Residents

The safety and security of businesses, residents and event attendees is of paramount importance to the success of the event. Ticket touts operate prior to and during the event, and routinely approach residents and their guests, and staff of businesses and their guests, to secure access wristbands for onward sale despite them not being tickets for entry to the event. Ticket touts can be forceful and aggressive, and we encourage you not to engage with them and to report any incidences.

The handling and redistribution of access wristbands is the **responsibility of the requestor** and misuse of access wristbands could increase the risk to safety and security in your property's locality and the event. Each wristband is uniquely numbered, and these numbers are recorded against each requestor prior to being posted.

For businesses specifically, we recommend taking proof of identity and full payment from any individual wishing to make a reservation on NYE, especially large groups, before distributing access wristbands.

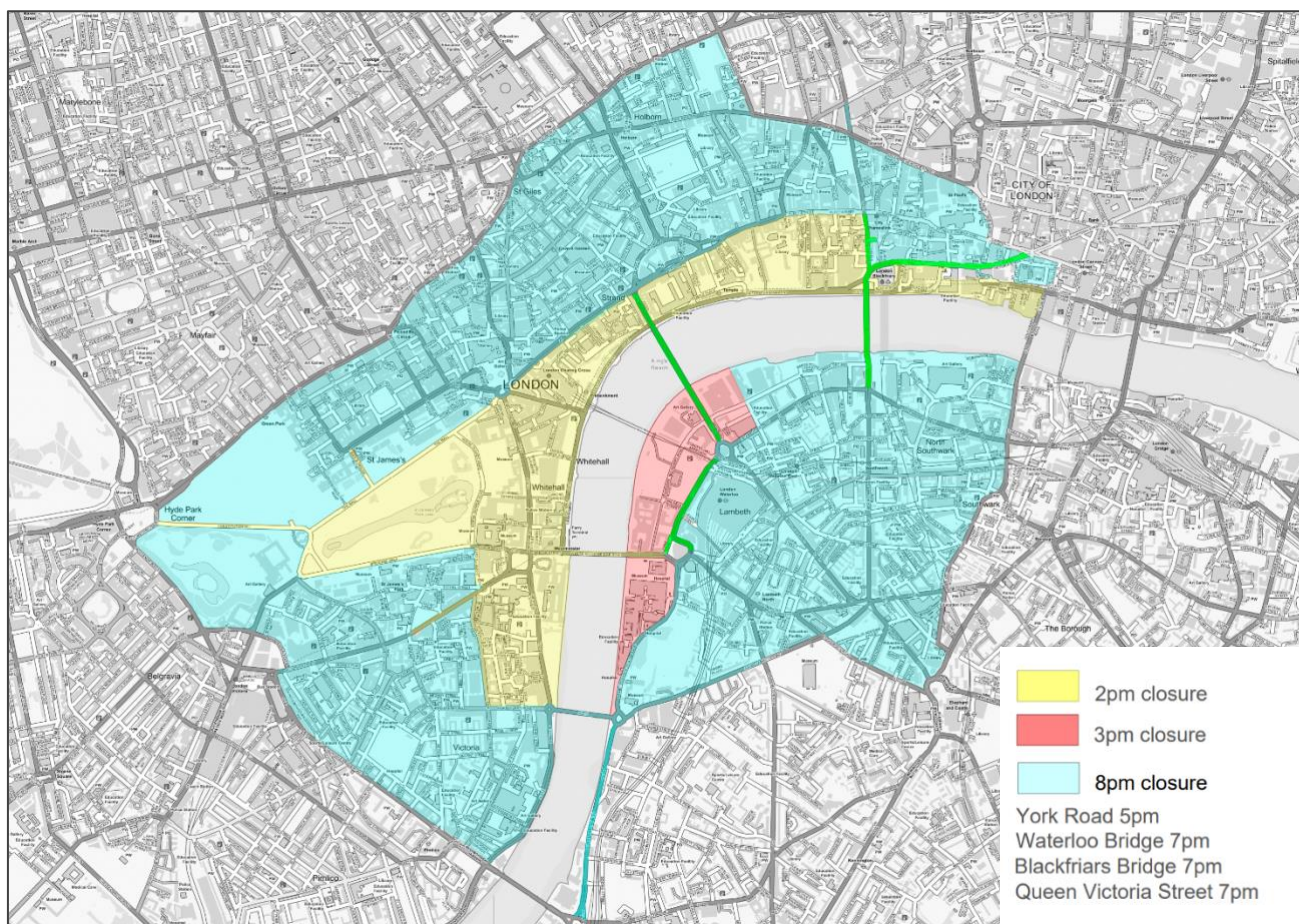
For more information and tips on how to reduce the risks of touts, or to report if you have been approached by someone wishing to secure a larger than normal quantity of wristbands from you, please contact us at NYE@identityglobal.com

Getting around London on New Year's Eve - Plan Your Journey

Please remember (and remind your guests) that there will be large crowds in London on New Year's Eve, and you should allow plenty of time to get around the city.

Vehicle Restrictions and Road Closures on 31 December

Road closures will be introduced in stages from 2pm on Sunday 31 December and many will remain in place until 6am on Monday 1 January. Some roads may re-open earlier where possible and safe to do so. Certain roads, however, will remain closed until 6pm on Monday 1 January, due to the **London New Year's Day Parade**. More information regarding this event can be found at: www.lnydp.com



MPS road closures are subject to change during the planning process. Any changes will be reflected in an updated plan and available on the Business and Residents website shown at the end of this document.

Vehicle restrictions on 31 December will also impact deliveries and collections, including the collection of residential and commercial waste. Where possible, deliveries, collections including waste should be reorganised so that they are not impacted by the restrictions and storing any waste within your property until collections can be resumed.

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Parking Restrictions

Parking will be restricted in and around the event area from Saturday 30 December and many of these restrictions will remain in place until Monday 1 January 2024. From 2pm on Sunday 31 December, the Police will start restricting vehicle movements within the event footprint as road closures are implemented. Please check local signage or details on plans with your local authority to find out more.

Anyone wishing to travel to central London on New Year's Eve is strongly advised to use public transport where possible and to avoid traveling by road.

Public Transport

Measures will be in place to ensure the safety of all visitors to London on New Year's Eve, and these will impact on all types of transportation in the city. There will also be planned closures for the holiday period and for engineering works.

Due to the nature of the London New Year's Eve event and the substantial number of people travelling into the area, stations may close early, become one-way after a certain time, or shut temporarily at any point throughout the day or night. We advise everyone to consider various alternative routes to their destinations.

Transport for London www.tfl.gov.uk/christmas-travel and National Rail www.nationalrail.co.uk/christmas will have regular updates on any changes to their services. Please check before you travel and share this information with any guests travelling to your property on New Year's Eve.

Crossing the river on foot

Crossing the river on foot will become increasingly difficult throughout the day on Sunday 31 December. We recommend you avoid crossing the river by foot near the event area, where possible. If using the underground or overground services, please use a station on the same side of the river as you are or your destination.

Pedestrian access will be restricted across Westminster Bridge and Golden Jubilee Footbridge from 2pm; Waterloo Bridge from 4pm; Blackfriars Bridge from 7pm; Lambeth Bridge, the Millennium Footbridge and Southwark Bridge from 8pm. All other bridges not mentioned, should be unaffected but may be extremely busy, and if required, may be closed for safety reasons.

Contact Us

More information about the event, Frequently Asked Questions (FAQs) and to sign up for updates can be found on the dedicated New Year's Eve Business and Residents website:
www.london.gov.uk/nye/business-and-residents

For any specific queries, you can contact us directly at **NYE@identityglobal.com** and we will endeavour to get back to you within 5 working days.

Please note, plans are subject to change, and any subsequent updates will be sent via email to those who have signed up for more information or via the website: www.london.gov.uk/nye/business-and-residents

The personal details you give us will be kept strictly confidential and will only be used to send essential information about the Mayor of London's London New Year's Eve event. It will only be accessed by the 'data controllers', the Greater London Authority (the event organiser), and their 'data processor' and the contracted event delivery partner (currently Identity Group). Your data will not be shared with third parties. You can unsubscribe at any time.

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